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# Butcher's got steak in the Easy T Centre

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SPACE continues to fill up a Robina's Easy T Centre.

The latest tenant at the centre, which is anchored by Spanos IGA supermarket along with 30 specialty retailers and 290 carparks, is Prime Valley Organic Meats.

The specialty retailer recently opened its doors offering certified organic meat from Australian farmed livestock, with a focus on using all natural ingredients free from chemicals and additives.

The retailer has secured a 68 sq m premises in the centre on a seven-year lease.

The Easy T Centre currently has a further 327 sq m available for lease aimed at food or service retailers.

Butcher Michael Jones said his Prime Valley Organic Meats was the realisation of his long-term dream to own and operate his own organic butchery, after working in the industry for more than 21 years.

Mr Jones said he had managed a number of butchers in both Canberra and the Gold Coast, and is now eager to



**Prime Valley Organic Meats owner Michael Jones, open at Easy T Centre Picture.** Picture: DAVID CLARK

showcase his range of exclusive products for customers looking for a change from standard cuts of meat.

“Meat is often the hero of dinner dishes and we want to show our customers how easy it is to create unique and exciting meals by opting for a different cut of meat or pairing it with different flavours,” he said.

“My wife and I looked around for two years before deciding to bring our business to Easy T Centre due to the central Gold Coast location and proximity to other businesses in the health and wellness space, including Flannerys Organic & Wholefood Market and Flannerys Refuel Depot.

“It's great that customers

can visit Easy T Centre and shop for organic meats, produce and ready made meals in the one place.

“As a family-owned butchery we look forward to meeting local families and building relationships with our customers.”

It opened its doors late last month at the centre on Christine Avenue.